

Program Description:

There are many seminars available that are designed to develop sales and customer service skills. Many of these programs may be helpful but are usually quite general in their approach. While we recommend many of these programs, the advantage of the English Motivational Enhancement ("ME") Method System is the long-lasting life changing impact it has on the "whole" person, not just the sales and customer service aspect of the person's life.

Our approach is customized to the needs and opportunities for improvement of the individual as determined through our highly sophisticated assessment packages. The program is both efficient and effective because we can address specific challenges and opportunities.

Where many programs concentrate on environment, our system is more focused on the overall improvement of the total individual. Indeed the "whole" person comes to work and it is the changes in that whole person that can greatly improve job performance. In the process of personal development, The English Motivational Enhancement ("ME") Method System helps prepare the sales and customer service representative to be more productive and effective in their profession as well as in their personal lives. For example: stress can be relieved through identification of its root and then prescriptive action applied. Energy can likewise be significantly improved. Barriers to performance can be broken and the representative can be better prepared to meet the implicit challenges of sales and customer service.

For greatest overall effectiveness, a company needs persons with skills that go far beyond "making the sale". They need the skills to also accomplish "keeping the sale", up-selling the sale

and building positive customer relationships for future opportunities. The Inglish Motivational Enhancement (“ME”) Method System is designed to assist representatives in successfully meeting these and other challenges while greatly improving job satisfaction.

You will find our customized seminars to be highly competitive and affordably priced.

Applications:

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Individual Sales and Customer Service Development

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Management Skills and Sales Team Development

A non-medical educational wellness model not intended to diagnose, treat or cure any disease